

**Rohit Kumar****Co-founder and Chief Business Officer, UPONLY Technologies**

Rohit Kumar is the Co-founder and Chief Business Officer of UPONLY Technologies, a next-gen hybrid SaaS company powered by an AI brain that automates sales, HR, and customer lifecycle management through a unified intelligent workflow.

An MBA graduate from the National Insurance Academy, Pune, Rohit combines deep domain expertise with strong execution capabilities. He has held leadership and strategic roles at Advantage Club, Edenred, ICICI Bank, and ICICI Prudential Life Insurance, spanning fintech, employee benefits, D2C, B2B insurance, and banking.

At UPONLY, he is driving the mission to “*structure the unstructured*,” enabling businesses to scale with AI-driven, integrated platforms. With a strong background in BFSI and enterprise technology, Rohit has positioned UPONLY to deliver impact across real estate, insurance, banking, and financial services, while expanding into the India and Middle East markets.

His leadership is anchored in innovation and scalability, with UPONLY leveraging AI-powered automation to simplify complexity and enhance productivity across industries including real estate, fintech, IT/ITES, and BFSI.